

## Privacy Policy: Website

This Privacy Policy governs the manner in which The Canadian Chiropractic Research Foundation (CCRF) collects, uses, maintains and discloses information collected from users (each, a “User”) of [www.canadianchiropracticresearchfoundation.ca](http://www.canadianchiropracticresearchfoundation.ca) (“Site”). This privacy policy applies to [www.canadianchiropracticresearchfoundation.ca](http://www.canadianchiropracticresearchfoundation.ca) and all products and services offered by The Canadian Chiropractic Research Foundation (“Foundation”).

### Personal identification information

CCRF uses the information collected about you to help us understand more about how you would like to be engaged in our work and to be able to send you communications that may be of interest to you, electronically or otherwise. CCRF uses the information collected about you to be able to send you communications such as our e-newsletter and various printed publications or donation appeals.

### Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers’ utilized and other similar information.

### Web browser cookies

Our Site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

### How we use collected information

The Foundation may collect and use Users personal information for the following purposes:

- To improve service

Information you provide helps us respond to your service requests and support needs more efficiently.

- To personalize experience

We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

- If you have given us permission, we may use the information to send periodic emails.



We may use the email address to send User information and updates. It may also be used to respond to their inquiries, questions, and/or other requests. By registering, and by virtue of User's membership in the Foundation, they will receive emails that may include Foundation news, updates, related event, product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password and data stored on our Site.

#### Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

#### Changes to this privacy policy

The Foundation has the discretion to update this privacy policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

#### Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use the Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

#### Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

The Canadian Chiropractic Research Foundation  
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